



# Suliman Elhaj

Product Specialist – Digital marketing coordinator- Marketing associate

## Experiences

### Doctors Company LTD Khartoum – Sudan 09/2016 – 11/2019

Product Specialist - Anti-Parasitic Products

❖ As a Marketing Associate, and Digital marketing coordinator I spearheaded successful campaigns for anti-parasitic products in the competitive veterinary drug industry. I leveraged my skills in problem-solving, negotiation, and time management to drive effective product positioning and market penetration. Through strong client relationships, I ensured campaigns met sales targets. This experience showcases my dynamic skillset and ability to excel in a demanding environment.

### Yamani Medical Products Khartoum – Sudan Marketing Associate 06/2016 – 09/2016

❖ I spearheaded marketing efforts for antiseptic products, leveraging my technical knowledge to effectively communicate product benefits. I orchestrated awareness events, fostered strong community relationships, and implemented impactful marketing strategies. This multifaceted role resulted in increased product awareness and significant sales growth.

### Ministry of livestock and Fisheries, Sennar State Veterinarian 05/2015 – 05/2016

I safeguarded animal health. I prevented disease outbreaks through vaccinations, treated sick animals, and advised farmers on proper care. I ensured food safety and reported on animal health trends, promoting overall animal well-being in the region.

## Education

BVM degree from the University of Khartoum (Sudan)



High diploma in Business from Sudan International University (Sudan)



Business School (Marketing) at CCP



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## Pro Skills

Content marketing



Campaign management.



Project Management



Computer Skills



Copywriting



## Social Media

Facebook : @elbagers

LinkedIn : @elbagers

Instagram: @elbagers

## References

➤ Upon request